

and distributed to newspapers at home, and material of a similar character despatched to Canadian Trade Commissioners for distribution to newspapers abroad. Pamphlets and brochures are in the course of preparation to supplement other information on foreign markets, sources of supply, documentation, regulations and trade restrictions. Assistance is rendered to correspondents of newspapers and periodicals at home and abroad in the preparation of articles pertaining to various phases of Canada's external trade. The educational work of this Division is supported with advertising at home and abroad. Although the Trade Publicity Division is part of the Foreign Trade Service, it assists associated agencies of the Department of Trade and Commerce concerned with the development of foreign trade. Other publicity media, such as films and radio broadcasting, are being explored.

Subsection 2.—Canadian Commercial Corporation

By Order in Council P.C. 1218 of Mar. 29, 1946, the Canadian Commercial Corporation was established to succeed the Canadian Export Board in purchasing commodities for UNRRA and the governments of other countries. This Corporation was also established as an agency for the purchase of Canadian import requirements in cases where these purchases could not be made by private firms without a government intermediary.

By Order in Council P.C. 314, of Feb. 5, 1947, effective Feb. 1, 1947, the power, duty and function vested in the Minister of Reconstruction and Supply, under the Department of Reconstruction and Supply Act of 1945, and the Department of Munitions and Supply Act, to buy or otherwise acquire, manufacture or otherwise produce munitions of war or supplies and to construct or carry out projects required by the Department of National Defence, was transferred from the Minister of Reconstruction and Supply to the Minister of Trade and Commerce. Facilities of the Canadian Commercial Corporation are now utilized in arranging for the procurement of supplies for the Department of National Defence.

Subsection 3.—Canadian Government Exhibition Commission

The Canadian Government Exhibition Commission has been reorganized to provide assistance in publicizing Canada and selling her products abroad. Under the terms of reference, the Commission is solely responsible for the construction and administration of all government exhibits in international expositions, trade fairs and displays outside of Canada, in which the Canadian Government may decide to participate. The Commission has also been charged with the responsibility of organizing the first Canadian International Trade Fair, which will be held at Toronto from May 31 to June 12, 1948. Manufacturers and producers in Canada and other countries will have an opportunity of displaying their products at this fair.

The Commission also co-operates with Canadian exporters in securing representation for goods at trade fairs and trade promotional displays. When requested, it is prepared to advise individual Canadian companies in the preparation of their exhibits.

Subsection 4.—Wheat and Grain Division

The problems of Canada's grain trade and milling industry are handled by the Wheat and Grain Division, close liaison being maintained with the various organizations connected with the trade. The Division acts as a procurement agency in